

Chapter 2

Statement of policy with
respect to the making of
temporary product
intervention rules



2.5 Factors the FCA will consider when making temporary product intervention rules

- 2.5.1
- G
- In general terms the *FCA* will consider a product intervention *rule* where we identify a risk of *consumer* detriment, a threat to market integrity or ineffective competition arising from a particular product, type of product, or practices associated with a particular product or type of product.
- 2.5.2
- G
- In deciding whether the *rule* should be made as a *temporary product intervention rule*, the *FCA*’s main consideration will generally be whether prompt action is deemed necessary in seeking to reduce or prevent *consumer* detriment or a threat to market integrity or ineffective competition arising from that product, type of product or practices.