The Perimeter Guidance manual

Chapter 8

Financial promotion and related activities



Advice must relate to an 8.25 investment which is a security or contractually based investment

- G 8.25.1 For the purposes of article 53(1) of the Regulated Activities Order, a security or relevant investment is any one of the following:
 - (1) shares;
 - (2) debentures;
 - (2A) alternative debentures;
 - (3) government and public securities;
 - (4) warrants;
 - (5) certificates representing certain securities;
 - (6) units in collective investment schemes;
 - (7) stakeholder pension schemes or personal pension schemes;
 - (7A) emission allowances;
 - (8) options;
 - (9) futures;
 - (10) contracts for differences;
 - (11) contracts of insurance;
 - (12) funeral plan contracts;
 - (13) rights to or interests in such investments.
- 8.25.2 Article 53(1) does not apply to advice given on any of the following:
 - (1) deposit or other bank or building society accounts (but note the exceptions and points in ■ PERG 8.25.3G);
 - (2) interests under the trusts of an occupational pension scheme (but rights under an occupational pension scheme that is a stakeholder pension scheme will be securities);

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- (3) mortgages or other loans (but note that advising on regulated mortgage contracts is a separate regulated activity under article 53A of the Regulated Activities Order see the guidance in PERG 4 (Regulated activities connected with mortgages));
- (4) National Savings products;
- (5) foreign exchange (or cash);
- (6) commodities (for example, gold);
- (7) real estate;
- (8) any other physical property capable of having investment potential (for example, works of art, racehorses) unless investment is made through a *collective investment scheme*.
- 8.25.3 G
- (1) There are some circumstances in which giving advice about a *deposit* is a *regulated activity*.
- (2) Providing basic advice on a stakeholder product is a separate regulated activity under article 52A of the Regulated Activities Order. A stakeholder product includes a stakeholder deposit account. See the guidance in ■ PERG 2.7.14AG (Providing basic advice on stakeholder products) for more about this.
- (3) Article 53(1) does apply to advice on structured deposits.