

Chapter 3A

Financial promotions and communications with customers



**3A.6 Home purchase plan financial
promotions**

3A.6.1

R

APR equivalent for home purchase plan financial promotions.....

If a *firm* uses a figure equivalent to an *APR* in a communication of a *financial promotion* of a *home purchase plan*, when calculating that figure it must use an approach equivalent to the *APR rules*.