Insurance: Conduct of Business

Chapter 6A

Product specific rules

		6A.4 Travel insurance and medical conditions
6A.4.1	R	Application This section applies in relation to a <i>travel insurance policy</i> , which is not: (1) a <i>group policy</i> ; or
6A.4.2	G	 (2) a policy entered into by a commercial customer. Purpose The purpose of this section is to improve access for consumers to travel
0A.4.2	G	The purpose of this section is to improve access for <i>consumers</i> to <i>travel insurance policies</i> that include cover for more serious medical conditions.
6A.4.3	R	 Medical cover firm directory (1) A <i>firm</i> must include the details of a <i>medical cover firm directory</i> on the page of its website where it markets <i>travel insurance policies</i>.
		(2) The information required by (1) must:
		(a) be provided in a prominent, clear and accurate manner; and
		 (b) include the contact details of the <i>medical cover firm directory</i>, including its telephone number and a link to its website;
		(3) The obligations in (1) and (2) apply 30 calendar days from the date on which the <i>firm</i> becomes aware (or ought reasonably to have become aware) of a publicly available directory that meets the requirements of a <i>medical cover firm directory</i> .
6A.4.4	G	The FCA's website contains a list of those directories which it considers to be medical cover firm directories.
		Additional pre-contract information for the consumer
6A.4.5	R	(1) Where one or more circumstances set out in ■ ICOBS 6A.4.6R applies, the <i>firm</i> that is responsible for communicating with the <i>consumer</i> under this sourcebook, must also communicate to the <i>consumer</i> :
		 (a) the contact details, including telephone number and website, of the medical cover firm directory;
		(b) the purpose of the <i>medical cover firm directory</i> ; and

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	(c) the potential benefits of accessing the <i>medical cover firm directory</i> and any other relevant considerations.
	(2) The <i>firm</i> must communicate the information in (1):
	(a) in a manner that is prominent, clear and accurate; and
	(b) in accordance with ■ ICOBS 4.1A.
6A.4.6 R	(1) declines, or otherwise does not offer, a <i>consumer</i> a quotation due
	(wholly or partly) to a medical condition;
	cancels a <i>consumer's policy</i> due (wholly or partly) to a medical condition;
	offers a <i>policy</i> with a <i>medical condition exclusion</i> which cannot be removed from the <i>policy</i> ;
	offers a <i>policy</i> with a <i>medical condition premium</i> of £100 or more; and/or
	offers a <i>policy</i> in respect of which the <i>medical condition premium</i> is not known.
_	Content of communication
6A.4.7	When describing the purpose and potential benefits of accessing the <i>medical cover firm directory</i> , the communication provided to consumers pursuant to ICOBS 6A.4.5R should:
	(a) tell the consumer why they are receiving the communication;
	(b) taken as a whole, not discourage the <i>consumer</i> from using the directory; and
	(c) otherwise be the result of careful consideration by the <i>firm</i> of <i>consumer</i> needs and expectations in light of the requirements of relevant <i>principles</i> and <i>rules</i> , including <i>Principles</i> 6, 7 and 8.
	An example of a relevant consideration (referred to in ICOBS 6A.4.5R(1)(c)) is where multiple <i>consumers</i> have applied for a joint travel insurance <i>policy</i> from the <i>firm</i> and should consider the consequences of purchasing separate <i>travel insurance policies</i> .
6A.4.8	Exception: multiple policies A <i>firm</i> need not comply with ICOBS 6A.4.5R where it is contemporaneously able to communicate an offer to a <i>consumer</i> of a <i>travel insurance policy</i> in respect of which none of the circumstances set out in ICOBS 6A.4.6R apply.

		Exception: consumer has already accessed the medical cover firm directory
6A.4.9	R	A <i>firm</i> need not comply with ICOBS 6A.4.5R where all the following conditions are met:
		(1) the firm is listed on a medical cover firm directory;
		(2) the <i>firm</i> is aware that the <i>consumer</i> has already accessed the <i>medical cover firm directory</i> in respect of the same risk; and
		(3) only ■ ICOBS 6A.4.6R (4) applies.
6A.4.10	R	A <i>firm</i> must not rely on the exception in ■ ICOBS 6A.4.8R or ■ ICOBS 6A.4.9R where it would still be in the <i>consumer's</i> best interests to provide the communication under ■ ICOBS 6A.4.5R.
6A.4.11	G	An example of where it may be in the <i>consumer's</i> best interests to provide the communication is where the <i>consumer</i> has expressed dissatisfaction to the <i>firm</i> with the quote provided.
6A.4.12	G	 (1) Whether a <i>firm</i> has responsibility for communicating with the <i>consumer</i> under this section will depend on the <i>rules</i> in this sourcebook applicable to the relevant circumstances, and the language of relevant provisions in this section should be construed accordingly. See, for example, ■ ICOBS 5.1.3CR (Packaged bank accounts), ■ ICOBS 61R (Producing and providing product information), ■ ICOBS 6.1 (Providing product information to customers) and ■ ICOBS 6.5 (Renewals).
		(2) Guidance on the application of these requirements to an <i>insurer</i> that is an <i>incoming firm</i> can be found at ICOBS 1 Annex 1 (Part 2) 5.1R.
		(3) Firms with appointed representatives are reminded that the effect of s39(4) of the Act is that where the appointed representative carries out the relevant activity, the firm must ensure that the appointed representative complies with the relevant provision (see SUP 12.3.1G).
		Assessment of medical condition risk
6A.4.13	G	 (1) Firms should assess the risk associated with medical conditions and calculate medical condition premiums by reference to reliable information that is relevant to the assessment of the risk. Firms which do not do this may communicate unclear, unfair or misleading price information to consumers and so risk breaching Principles 2, 6 and/or 7, and ■ ICOBS 2.2.2R and/or ■ ICOBS 2.5-1R. Firms also need to consider their obligations under the Equality Act 2010.
		(2) Firms are also reminded of their obligations in ■ PROD 4.2 or ■ 4.3 to identify and distribute travel insurance policies to the target market.
		(3) Prior to a <i>firm</i> offering a <i>policy</i> with a very high <i>medical condition</i> <i>premium</i> , the <i>firm</i> should take all reasonable steps to consider whether:

- (a) the nature of the medical screening or assessment process is insufficient to provide reliable information which is relevant to the assessment of the risk associated with the particular medical condition;
- (b) the high premium is intended to indicate an unwillingness to accept the risk by the *insurer*; or
- (c) the high premium is due to the medical condition falling outside of the *insurer's* risk appetite or the target market for the product.
- (4) Where this is the case, offering a quote may mislead the consumer and/or result in them not being treated honestly, fairly and professionally in their best interests. A *firm* should consider instead whether it would be more appropriate not to offer a quote for the risk, explain the reason/s why not to the *consumer* and provide them with the details of the *medical cover firm directory* under
 ICOBS 6A.4.5R.