

# Chapter 1

## Application

1.3 Insurance distribution

References in COBS to the IDD Regulation

- 1.3.1

G

(1)

This sourcebook contains a number of provisions which transposed the *IDD*.

(2)

In order to help *firms* which are subject to those requirements which implemented the *IDD* to understand the full extent of those requirements, this sourcebook also reproduces a number of provisions of the *IDD Regulation*, marked with the status letters “UK”.

(3)

This sourcebook does not reproduce the *IDD Regulation* in its entirety. A *firm* to which provisions of the *IDD Regulation* applies should refer to Commission Delegated Regulation (EU) 2017/2359 as published in the electronic version of the Official Journal of the European Union and as amended by the [Insurance Distribution (Amendment) (EU Exit) Regulations 2019].
- 1.3.2

G

In some cases, this sourcebook applies provisions of the *IDD Regulation* to *firms* as if those provisions were *rules*.
- 1.3.3

R

(1)

Where this sourcebook applies provisions of the *IDD Regulation* as if they were *rules*, (2) applies to enable *firms* to correctly interpret and understand the application of those provisions.

(2)

In this sourcebook, a word or phrase found in a provision marked “UK” and referred to in column (1) of the table below has the meaning indicated in the corresponding row of column (2) of the table.

(1)	(2)
“advice”	<i>personal recommendation</i>
“competent authority”	<i>FCA</i>
“customer” and “potential customer”	<i>Client</i>
“durable medium”	<i>durable medium</i>
“financial instrument”	<i>financial instrument</i> and (if the context requires) <i>designated investment and structured deposit</i>

(1)	(2)
"insurance-based investment product"	<i>insurance-based investment product</i>
"insurance distribution"	<i>insurance distribution activities</i>
"insurance intermediary" and "intermediary"	<i>insurance intermediary</i>
"insurance product"	<i>life policy</i>
"insurance undertaking" and "undertaking"	<i>Insurer</i>
"shall"	Must

(3) In this sourcebook, where a reproduced provision of an article of the *IDD Regulation* refers to another part of the *IDD Regulation*, that other provision must also be read with reference to the table in (2).

1.3.4 G

*Firms* to which provisions of the *IDD Regulation* are applied as if they were *rules* should use the text of any preamble to the relevant provision marked "UK" to assist in interpreting any such references or cross-references.

**Interpretation – “in good time”**

1.3.5 G

- (1) Certain provisions in this sourcebook implemented *IDD* require *firms* to provide *clients* with information “in good time”. There are also other provisions in this sourcebook which require information to be provided “in good time”, for example, ■ [COBS 6.1ZA.19AR](#).
- (2) In determining what constitutes the provision of information “in good time”, a *firm* should take into account, having regard to the urgency of the situation, the *client’s* need for sufficient time to read and understand the information before taking an investment decision.
- (3) A *client* is likely to require more time to review information given on a complex or unfamiliar product or service, or a product or service a *client* has no experience with, than a *client* considering a simpler or more familiar product or service, or where the *client* has relevant prior experience.