

Chapter 1

Application and purpose

1.2 Who? What? Where?

- 1.2.1

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(1) *CMCOB* applies to a *firm* (including to a Gibraltar-based firm or a *TP firm*) with respect to carrying on *regulated claims management activities* and *ancillary activities*, unless otherwise stated in, or in relation to, a *rule*.

(2) In (1) “Gibraltar-based firm” has the same meaning as in the *Gibraltar Order*.
- 1.2.2

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For an activity to amount to a *regulated claims management activity* it must be carried on in *Great Britain*. *Firms* should note that *regulated claims management activities* (and activities ancillary to *regulated claims management activities*) can be carried on in *Great Britain* whether or not they are carried on from an establishment maintained in the *United Kingdom* (see ■ PERG 2.4A).
- 1.2.3

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A *firm* must:

(1) ensure that its *employees* and agents comply with *CMCOB*; and

(2) take reasonable steps to ensure that other persons acting on its behalf comply with *CMCOB*.