Supervision

## Chapter 9

Individual guidance

		9.1 Application and purpose
9.1.1	G	Application (1) This chapter applies to: (a) every <i>firm</i> ;
		<ul> <li>(b) persons that are subject to the requirements of the Part 6 rules; and</li> <li>(c) persons generally.</li> <li>(2) SUP 9.3 (Giving individual guidance to a firm on the FCA's own initiative) is, however, only relevant to a firm.</li> </ul>
9.1.2	G	<b>Purpose</b> Individual <i>guidance</i> is <i>guidance</i> that is not given to <i>persons</i> or regulated <i>persons</i> generally or to a class of regulated <i>person</i> . It will normally be given to one particular <i>person</i> , which relates to its own particular circumstances or plans. It may be oral or written. Individual <i>guidance</i> will not be published but may at the <i>FCA</i> 's discretion be converted to general <i>guidance</i> and published in the <i>Handbook</i> . Written individual <i>guidance</i> will often be labelled as such
9.1.3	G	A <i>person</i> may need to ask the <i>FCA</i> for individual <i>guidance</i> on how the <i>rules</i> and general <i>guidance</i> in the <i>Handbook</i> , the <i>Act</i> or other regulatory requirements apply in their particular circumstances. This chapter describes how a <i>person</i> may do this. Section 139A of the <i>Act</i> gives the <i>FCA</i> the power to give <i>guidance</i> consisting of such information and advice as it considers appropriate.
9.1.4	G	The FCA may at times also consider it appropriate to give a <i>firm</i> individual <i>guidance</i> on its own initiative, for example on how it considers a <i>firm</i> should comply with a <i>rule</i> . SUP 9.3 describes when and how the FCA will seek to do this.