Product governance: funeral plans

Chapter 7

Product governance: funeral plans



Product governance requirements 7.4 for subsisting funeral plans

Product governance arrangements

- 7.4.1 This section applies to a funeral plan provider in relation to a subsisting funeral plan.
- R 7.4.2 A funeral plan provider must ensure that, in relation to its subsisting funeral plans, there are adequate product governance arrangements in place, containing appropriate measures and procedures, to ensure a subsisting funeral plan is carried out in way that complies with the firm's regulatory obligations under the FCA Handbook.

Monitoring and review of funeral plan products

- 7.4.3 A firm must: R
 - (1) regularly review its subsisting funeral plans, taking into account any event that could cause material harm to the customers; and
 - (2) ensure the review process in (1), provides that appropriate actions be taken for the mitigation and any potential remediation of the harm to existing *customers*.

Monitoring and review of funeral plan products: minimum review period

- 7.4.4 R
- (1) A firm must undertake the regular review at least every 12 months.
- (2) When determining the appropriate interval for review of a *funeral* plan product, a firm must take into account:
 - (a) the nature of the *customer* base, including whether there are significant numbers of vulnerable customers;
 - (b) any indicators of *customer* harm potentially emerging from the performance of the product; and
 - (c) any relevant external factors such as changes to the applicable legal rules, technological developments, or changes to the market situation.

PROD 7/2

Product monitoring and review: remedial and mitigating action

7.4.5



- (1) A *firm* must identify during the lifetime of a *subsisting funeral plan* any circumstances related to it that may adversely affect a *customer*.
- (2) Where a *firm* identifies an event that may adversely affect a *customer* holding the *funeral plan contract*, the *firm* must:
 - (a) take appropriate action to mitigate the situation and prevent further occurrences of the detrimental event; and
 - (b) promptly inform concerned *customers* about the remedial action taken.