

Statement of policy with respect to the making of temporary product
intervention rules

Chapter 2

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temporary product
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**2.5 Factors the FCA will consider when
making temporary product
intervention rules**

- 2.5.1** **G** In general terms the *FCA* will consider a product intervention *rule* where we identify a risk of *consumer* detriment, a threat to market integrity or ineffective competition arising from a particular product, type of product, or practices associated with a particular product or type of product.
- 2.5.2** **G** In deciding whether the *rule* should be made as a *temporary product intervention rule*, the *FCA's* main consideration will generally be whether prompt action is deemed necessary in seeking to reduce or prevent *consumer* detriment or a threat to market integrity or ineffective competition arising from that product, type of product or practices.