General Provisions

Chapter 4

Statutory status disclosure

		4.5 Statements about authorisation and regulation by the appropriate regulator
4.5.1	R	Application This section applies to a <i>firm</i> :
		(1) communicating with a <i>customer</i> ; or
		(2) communicating or approving a financial promotion other than:
		 (a) a financial promotion that would benefit from an exemption in the Financial Promotion Order if it were communicated by an unauthorised person;
		(b) a promotion of an <i>unregulated collective investment scheme</i> that would breach section 238(1) of the <i>Act</i> if made by an <i>authorised person (firms</i> may not <i>communicate</i> or <i>approve</i> such promotions).
4.5.1A	R	(1) This section also applies to a <i>registered person communicating</i> a <i>financial promotion</i> relating to one or more <i>qualifying cryptoassets</i> (in reliance on the exemption in article 73ZA of the <i>Financial Promotion Order</i>).
		(2) For the purpose of (1), references in this section to a <i>firm</i> include reference to a <i>registered person</i> .
4.5.1B	G	As <i>unauthorised persons</i> , <i>registered persons</i> must also ensure that they do not contravene section 24 of the <i>Act</i> (False claims to be authorised or exempt).
4.5.2	G	■ GEN 4.5.1 R (1) does not apply to a <i>firm</i> when communicating with an <i>eligible counterparty</i> .
4.5.2A	G	However, misleading statements by a <i>firm</i> when communicated with an <i>eligible counterparty</i> may involve a breach of <i>Principle</i> 7 (Communications with clients) or Part 7 (Offences relating to financial services) of the Financial Services <i>Act</i> 2012, as well as giving rise to private law actions for misrepresentation.

		The duty
4.5.3	R	A <i>firm</i> must not indicate or imply that it is authorised by the <i>FCA</i> in respect of business for which it is not so authorised.
4.5.3A	R	A <i>firm</i> must not indicate or imply that it is authorised by the <i>PRA</i> in respect of business for which it is not so authorised.
4.5.4	R	A <i>firm</i> must not indicate or imply that it is regulated or otherwise supervised by the <i>FCA</i> in respect of business for which it is not regulated by the <i>FCA</i> .
4.5.4A	R	A <i>firm</i> must not indicate or imply that it is regulated or otherwise supervised by the <i>PRA</i> in respect of business for which it is not regulated by the <i>PRA</i> .
4.5.5	G	[deleted]
4.5.6	G	It is likely to be misleading for a <i>firm</i> that is not <i>authorised</i> by the FCA or PRA to state or imply that it is so <i>authorised</i> . It is also likely to be misleading for a <i>firm</i> to state or imply that a <i>client</i> will have recourse to the <i>Financial</i> Ombudsman Service or the FSCS where this is not the case.
		(3) [deleted]
4.5.6A	G	As well as potentially breaching the requirements in this section, misleading statements by a <i>firm</i> may involve a breach of <i>Principle</i> 7 (Communications with clients) or section Part 7 (Offences relating to financial services) of the Financial Services <i>Act</i> 2012, as well as giving rise to private law actions for misrepresentation.

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