Chapter 13

Preparing product information



13.1 The obligation to prepare product information

Non-PRIIP packaged products, cash-deposit ISAs and cashdeposit CTFs

13.1.1

A firm must prepare:

- (1) a key features document for each non-PRIIP packaged product, cashdeposit ISA, cash-only lifetime ISA and cash-deposit CTF it produces; and
- (2) a key features illustration for each non-PRIIP packaged product it produces;

in good time before those documents have to be provided.

PRIIPs

13.1.1A G (1) The PRIIPs Regulation requires the manufacturer of a PRIIP to draw up a key information document in accordance with the PRIIPs Regulation before that PRIIP is made available to retail investors (as defined in the PRIIPs Regulation) in the United Kingdom.

[Note: article 5 of the PRIIPs Regulation]

(2) Since the PRIIPs Regulation imposes requirements in relation to the preparation of product information for PRIIPs, the rules in ■ COBS 13.1 to ■ COBS 13.4 do not apply to a *firm* in relation to the manufacture of a PRIIP (except where applicable to Solvency II Directive information). ■ COBS 13.5 and ■ COBS 13.6 continue to apply where relevant.

Application of the PRIIPs regulation to funds

13.1.1B G

- (1) A UCITS management company is exempt from the PRIIPs Regulation until 31 December 2026. These firms should continue to publish a key investor information document until that date (see COLL 4.7).
- (2) (a) A manager of a fund offered to retail investors in the United Kingdom, other than a UCITS, is able to benefit from this exemption where a the *United Kingdom* applies rules on the format and content of the key investor information documentwhich implemented articles 78 to 81 of the UCITS Directive to that fund (see article 32(2) of the PRIIPs Regulation).

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13

- (b) The FCA has made rules for authorised fund managers of non-UCITS retail schemes to give them the choice of benefiting from this exemption (see ■ COLL 4.7).
- (c) An authorised fund manager of a non-UCITS retail scheme offered to retail clients in the United Kingdom may, until 31 December 2026, draw up either:
 - (i) a key information document in accordance with the PRIIPs Regulation; or

(ii) a NURS-KII document.

[Note: Article 32(1) of the *PRIIPs Regulation* as amended by article 17(1) of Regulation (EU) 2019/1156 of the European Parliament and of the Council of 20 June 2019]

Information on life policies

13.1.2 R

A firm must prepare the Solvency II Directive information for each life policy it effects:

- (1) in a clear and accurate manner and in writing; and
- (2) in an official language of the *State of the commitment*, or in another language if the *policyholder* so requests and the law of the *State of the commitment* so permits or the *policyholder* is free to choose the law applicable;

in good time before that information has to be provided.

[Note: article 185(1) and (6) of the Solvency II Directive]

13.1.2A G

A firm that effects life policies which are also PRIIPs should consider whether it is also required to draw up a key information document in respect of those life policies in accordance with the requirements of the PRIIPs Regulation.

Exceptions

13.1.3 R

A *firm* is not required to prepare:

- (1) a document, if another firm has agreed to prepare it; or
- (2) a key features document for:
 - (a) a unit in a regulated collective investment scheme; or
 - (b) [deleted]
 - (c) [deleted]
 - (d) a stakeholder pension scheme, or personal pension scheme that is not a personal pension policy, if the information appears with due prominence in another document; or

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- (e) an interest in an investment trust savings scheme; or
- (3) a key features illustration:
 - (a) for a unit in a regulated collective investment scheme; or
 - (b) [deleted]

- (c) if it includes in a key features document;
 - (i) the information from the key features illustration; and
 - (ii) the summary key information required by COBS 13.4.1AR; or
- (d) [deleted]
- (e) for an interest in an investment trust savings scheme.
- (4) [deleted]
- 13.1.4

[deleted]