## Chapter 10A

Appropriateness (for non-advised services) (MiFID and insurance-based investment products provisions)



## 10A.3 Warning the client

- 10A.3.1 R
- (1) If a firm considers, on the basis of information received to enable it to assess appropriateness, that the product or service is not appropriate for the client, the firm must warn the client.
- (2) This warning may be provided in a standardised format.

[Note: article 25(3) of MiFID, second paragraph of article 30(2) of the IDD]

- 10A.3.2 R
- (1) If the *client* does not provide the information to enable the *firm* to assess appropriateness, or if the *client* provides insufficient information regarding their knowledge and experience, the firm must warn the *client* that the *firm* is not in a position to determine whether the service or product envisaged is appropriate for the *client*.
- (2) This warning may be provided in a standardised format.

[Note: article 25(3) of MiFID, third paragraph of article 30(2) of the IDD]

10A.3.3 G If a client asks a firm to go ahead with a transaction, despite being given a warning by the firm, it is for the firm to consider whether to do so having regard to the circumstances.

**COBS 10A/2**